



NIMS UNIVERSITY :: JAIPUR

FORMAT FOR PREPARATION OF PROJECT REPORT

FOR

BCA/MBA/MSc

1. ARRANGEMENT OF CONTENTS:

The sequence in which the project report material should be arranged and bound should be as follows:

1. Cover Page & Title Page
2. Bonafide Certificate
3. Abstract
4. Table of Contents
5. List of Tables
6. List of Figures
7. List of Symbols, Abbreviations and Nomenclature
8. Chapters
9. Appendices
10. References

The table and figures shall be introduced in the appropriate places.

2. PAGE DIMENSION AND BINDING SPECIFICATIONS:

The dimension of the project report should be in A4 size. The project report should be bound using flexible cover of the thick white art paper. The cover should be **printed in black letters** and the text for printing should be identical.

3. PREPARATION FORMAT:

- 3.1 Cover Page & Title Page** – A specimen copy of the Cover page & Title page of the project report are given in **Appendix 1**.
- 3.2 Bonafide Certificate** – The Bonafide Certificate shall be in double line spacing using Font Style Times New Roman and Font Size 14, as per the format in **Appendix 2**.
- The certificate shall carry the supervisor’s signature and shall be followed by the supervisor’s name, academic designation (not any other responsibilities of administrative nature), department and full address of the institution where the supervisor has guided the student. The term ‘**SUPERVISOR**’ must be typed in capital letters between the supervisor’s name and academic designation.
- 3.3 Abstract** – Abstract should be one page synopsis of the project report typed double line spacing, Font Style Times New Roman and Font Size 14.
- 3.4 Table of Contents** – The table of contents should list all material following it as well as any material which precedes it. The title page and Bonafide Certificate will not find a place among the items listed in the Table of Contents but the page numbers of which are in lower case Roman letters. One and a half spacing should be adopted for typing the matter under this head. A specimen copy of the Table of Contents of the project report is given in **Appendix 3**.
- 3.5 List of Tables** – The list should use exactly the same captions as they appear above the tables in the text. One and a half spacing should be adopted for typing the matter under this head.
- 3.6 List of Figures** – The list should use exactly the same captions as they appear below the figures in the text. One and a half spacing should be adopted for typing the matter under this head.
- 3.7 List of Symbols, Abbreviations and Nomenclature** – One and a half spacing should be adopted or typing the matter under this head. Standard symbols, abbreviations etc. should be used.
- 3.8 Chapters** – The chapters may be broadly divided into 3 parts (i) Introductory chapter, (ii) Chapters developing the main theme of the project work (iii) and Conclusion.

The main text will be divided into several chapters and each chapter may be further divided into several divisions and sub-divisions.

- ❖ Each chapter should be given an appropriate title.
- ❖ Tables and figures in a chapter should be placed in the immediate vicinity of the reference where they are cited.
- ❖ Footnotes should be used sparingly. They should be typed single space and placed directly underneath in the very same page, which refers to the material they annotate.

3.9 Appendices – Appendices are provided to give supplementary information, which is included in the main text may serve as a distraction and cloud the central theme.

- Appendices should be numbered using Arabic numerals, e.g. Appendix 1, Appendix 2, etc.
- Appendices, Tables and References appearing in appendices should be numbered and referred to at appropriate places just as in the case of chapters.
- Appendices shall carry the title of the work reported and the same title shall be made in the contents page also.

3.10 List of References –The listing of references should be typed 4 spaces below the heading “REFERENCES” in alphabetical order in single spacing left – justified. The reference material should be listed in the alphabetical order of the first author. The name of the author/authors should be immediately followed by the year and other details.

A typical illustrative list given below relates to the citation example quoted above.

REFERENCES

1. Ariponnammal, S. and Natarajan, S. (1994) ‘Transport Phenomena of Sm Sel – X Asx’, Pramana – Journal of Physics Vol.42, No.1, pp.421-425.
2. Barnard, R.W. and Kellogg, C. (1980) ‘Applications of Convolution Operators to Problems in Univalent Function Theory’, Michigan Math, J., Vol.27, pp.81–94.
3. Shin, K.G. and Mckay, N.D. (1984) ‘Open Loop Minimum Time Control of Mechanical Manipulations and its Applications’, Proc.Amer.Contr.Conf., San Diego, CA, pp. 1231-1236.

3.10.1 Table and figures - By the word Table, is meant tabulated numerical data in the body of the project report as well as in the appendices. All other non-verbal materials used in the body of the project work and appendices such as charts, graphs, maps, photographs and diagrams may be designated as figures.

4. TYPING INSTRUCTIONS:

The impression on the typed copies should be black in colour.

One and a half spacing should be used for typing the general text. The general text shall be typed in the Font style ‘Times New Roman’ and Font size 14.

APPENDIX 1

(A typical Specimen of Cover Page & Title Page)

TITLE OF PROJECT REPORT

<1.5 line spacing>

A PROJECT REPORT

Submitted by

<Italic>

NAME OF THE CANDIDATE(S)

in partial fulfillment for the award of the degree

of

<1.5 line spacing><Italic>

NAME OF THE DEGREE

IN

BRANCH OF STUDY

NAME OF THE COLLEGE

NIMS UNIVERSITY : JAIPUR

<1.5 line spacing>

MONTH & YEAR

SPECIMEN

**SOME PERFORMANCE ASPECTS CONSIDERATIONS OF
A CLASS OF ARTIFICIAL NEURAL NETWORK**

A PROJECT REPORT

Submitted by

SANDHYA. A

GAYATHRI.R

in partial fulfillment for the award of the degree

of

BACHELOR OF COMPUTER APPLICATION

in

INSTRUMENTATION AND CONTROL ENGINEERING

National College, Kota Rajasthan

NIMS UNIVERSITY:: JAIPUR

July 2012

APPENDIX 2

(A typical specimen of Bonafide Certificate)

NIMS UNIVERSITY : JAIPUR

BONAFIDE CERTIFICATE

Certified that this project report “.....TITLE OF THE PROJECT.....”

is the bonafide work of “.....NAME OF THE CANDIDATE(S).....”

who carried out the project work under my supervision.

<<Signature of the Head of the Department>>

SIGNATURE

<<Name>>

HEAD OF THE DEPARTMENT

<<Signature of the Supervisor>>

SIGNATURE

<<Name>>

SUPERVISOR

<<Academic Designation>>

<<Department>>

<<Department>>

<<Full address of the Dept & College >>

<<Full address of the Dept & College >>

APPENDIX 3

(A typical specimen of table of contents)

TABLE OF CONTENTS

CHAPTER NO.	TITLE	PAGE NO.
	ABSTRACT	iii
	LIST OF TABLE	xvi
	LIST OF FIGURES	xviii
	LIST OF SYMBOLS	xxvii
1.	INTRODUCTION	1
	1.1 GENERAL	1
	1.2	2
	1.2.1 General	5
	1.2.2	12
	1.2.2.1 General	19
	1.2.2.2	25
	1.2.2.3	29
	1.2.3	30
	1.3	45
	1.4	58
2.	LITERATURE REVIEW	69
	2.1 GENERAL	75
	2.2	99

SELECT ANY ONE TOPIC FROM THE LIST

For BCA Final Year

C.D. No.	topic name
1	Hospital Automation System
2	Universal Billing System
3	Shopping Mall Automation System
4	Airlines Reservation System
5	Polytechnic Administration Automization System
6	Automation Of Product Service
7	Automation Of Personal Department (IFFCO)
8	On Line Polling System
9	Library Management System
10	Sports Complex Management System
11	Quark Solution For Music Gallery
12	Tour And Travel Management System
13	Shopping Mall
14	Entrance Examination information system
15	Automation of Cricket Training Center
16	Airlines Reservation Automation System
17	Hotel Information Management System
18	Virtual E-mail System
19	Trainees information Management system
20	Hotel Management System
21	Computerized Voting System
22	International Traders
23	E-Mail Sending And Auditing System
24	Computer Shop Automation
25	Telephone (Billing System)
26	Medical Shop

27	Advocate Case Management System
28	Library Management System
29	On Line Electricity Bill
30	Travel agency automation system
31	Smart Tourist Guide Management System
32	Online Exam information system
33	ATM Management System
34	E-Mail Sending And Auditing System
35	Hero Honda showroom Management system
36	Inventory Control System For Sapphire Technologies
37	Online Tracking System
38	Medical Shop
39	Automation Of Salary Division
40	Online Shopping Management
41	Online Tour And Travel Agency
42	Study center management system
43	Sales Forecasting & Trend Analysis
44	Computerization Of Electric Department
45	Online Tax Filling and Submission System
46	Supply Chain Management System
47	Hospital Management System
48	Computer Service Center
49	Automation of Insurance Company
50	Airline Management System
51	Stationary Market Management System
52	Leave Management System
53	Hero Honda Showroom Management System
54	Mca & Bca Project Submission System
55	Computerization Of Railway Contract System
56	Flight Reservation System
57	Train Driver Sign In/Out System
58	Chat Server (UPTEC)
59	Online News Website
60	Online Book Bank
61	Medical Store Management System
62	On Line Jewellery Shopping
63	Institute Management System
64	Carpate Manufacturing System
65	Chat Room

66	Telecommunication Department Information System
67	Hostel Information System
68	Transport Agency Automation System
69	On-Line Bus Enquiry And Booking
70	Roadways Information System
71	Shop Management System
72	Advance Marketing System
73	Computer Product Service Management
74	Automation Of Institute Management System
75	Banking Management System
76	Super Market
77	Human Resource Management System Under Erp
78	Banking Management System
79	Mobile Service Center Management System
80	Gas Agency Management System
81	Computerized School Solution
82	College Time Table Information System
83	Dm Water Generation System Monitoring & Control
84	Entrance Examination Information System
85	School Management System
86	Online Airline Reservation System
87	Lic [life insurance company] automation system
88	Automation of Travel Agency
89	Library automation System
90	Airline Management System
91	Transport Automation
92	Matrimonial Management System
93	Automobile Showroom Management System
94	Stationary Market Management System
95	Railway Inquiry And Reservation
96	Online Abroad Employment Management System.
97	IFFCO Management System
98	Automation of Entrance Controlling System
99	Computer Educare Institute
100	Motor Parts Management System
101	Pathology Automation
102	Automation of CD-DVD Library With Summary
103	Computer Service Center
104	Automization Institute of Management system

105	Patient Consultancy Services
106	Hotel Information System
107	Auto Parts Management System
108	Automation Of Automobile Agency
109	Online Tour And Travels Management System
110	Online Banking Management System
111	Online Job Ocean System
112	Income Tax
113	Lawyer Case Management System
114	Market Survey Of Mcg Companies
115	Automation Of Blood Bank
116	Hospital Management System
117	Banking System
118	Loan Processing For Private And Nationalized Bank
119	Railway Ticket Reservation System
120	Property Dealer Record Processing System
121	Franchisee Marketing
122	Pay Management System
123	Computerized Voting System
124	Hotel Management
125	Airline Reservation System
126	Medical Shop Management
127	Pharmacy Management System
128	Admission Control System
129	Garment Shoppe
130	Publishing House
131	Maintain The Students Record Of University
132	Project On Data Communication And Protocol
133	Visual Basic Programming
134	Management Of Hotel
135	Computer Agency Management System
136	Online Library
137	Online Examination System
138	Transport Automation system
139	A WEBSITE DEVELEPMENT
140	Enhance Computer Training Centre
141	Apolo Pharmacy
142	Maintain The Students Record Of University
143	Automation Of Computer Hardware Shop

144	Systeme, Andwendyngen, Produkte (SAP) (MM Module)
145	SYNOPSIS On Carpet Import Export System
146	College Management
147	Shopping Mall Management System
148	Online Shopping Cart
149	E-Tourism In India
150	Online Tour Planner
151	Sales System
152	Mobile Cellular
153	Attendance Enquiry System
154	Mobile Retail Management System
155	Bank Management System
156	Scit Services
157	Blazeflash Courier Service
158	Telephone Billing System
159	Banking Information System
160	Airport Maintenance
161	Banking Project
162	Online Technical Support System
163	Programming Skill Analyzer
164	Publishing House Management
165	E-Banking
166	Primary School Management System
167	Computerization Of Shopping Mall
168	Rehab Dev Project for rehabilitation and development Center
169	Computer Shop Management
170	Agent Information System
171	Hotel Management Clerk System
172	Online Lic Management
173	Banking System
174	Employee Information System
175	Information System Of Bus Station
176	Purchasing Order Online System
177	Dynamic Sorting” Management System
178	Automation Of Gas Distribution Centre
179	Enhance Computer Training Centre
180	Matrimonial Site
181	Cloth merchandise Ordering system
182	Vodafone Sim Management System

183	Automation Of Telephone Bill
184	Pvr Multiplex
185	Student Information System
186	SBI Bank
187	Study Centre Management System
188	Automation Of Hospital Services
189	On Line Book Shop Management System
190	Notepad
191	Bajaj Showroom Automation System
192	Tour And Travel Agency
193	Hero Honda Showroom Management System
194	Airport Authority Management System
195	Agent Information System
196	Hospital Management
197	Computer Institute
198	Book Library Management System
199	Share Marketing
200	Automation Of Petrol Pump
201	Inter College Management System
202	Automation Of Placement Cell In College
203	Student Registration And Fees Management System
204	Hotel Service System
205	Automation of School Management
206	Hardware Store Automation
207	Hardware Shop Management System
208	Automobile System
209	Diesel Engine Agencies Information System
210	Online Banking
211	Library Management
212	Barick management of Naini Central Jail
213	Online Shopping Books
214	Generation Of Electricity Billing System
215	Computerized Departmental Store
216	Distance Education Management
217	College Management System
218	Automation of Photo Gallery
219	Multilevel Marketing
220	Student Admission and Support System
221	Online university examination system

222	E-Chaupal
223	Nautical institute of sailors
224	Online Library Management System
225	Online book purchasing system
226	Ngo Management System
227	Restaurant Management System
228	Market Management Software
229	School Fee Management System
230	Online Job Search Engine
231	Computerized School Management System
232	On-Line Travel Agency
233	Uptec discussion forum
234	On-Line Institute Information System
235	Blood Bank Management System
236	Automation Of Railway Reservation Service (IT)
237	Sport Club Management System
238	On Line Universal Gas Agency
239	Student Helpline
240	Customer Relationship Management
241	Computer Hardware Shop Management
242	Chemist Shop Management System
243	University Information System
244	Bag Manufacturing Management System
245	Market Survey Of Non Profit Organizations
246	Goods Supply Automation System
247	Automation of Sports Training Centre
248	Hotel Automation System
249	Anti Money Laundering System
250	Sales promotion system
251	Property Dealer
252	Travel Requisition System
253	Computerization Of Automated Teller Machine
254	Computerization Of PWD (Public Work Development)
255	Automation Of Voting Control System
256	Computerize Institute Management
257	Office Automation System
258	University Exam Management System
259	Central Prision Management System
260	Dental Clinic Management System

261	Electricity Bill System
262	Automation Of Water Corporation
263	Automation Of Vehicle Booking System
264	Maintain The Students Record Of University
265	Automation Of Human Resource Sector
266	Postal Service Management System
267	Super Market Management System
268	Electronic Goods Purchasing System
269	The Share Investment System
270	On-Line School Management System
271	Automation Of Medical Agency
272	Law Book Publishing Management System
273	Computerized Electrical Shop
274	Online Water Connection & B P M S REPORT
275	On-Line Share Management System
276	Computerization Of Pension System
277	On Line Bidding
278	Automation Of Tele-Communication Services
279	Automation of Employee Leaves
280	Assembly Election System
281	Online Airline Booking System
282	Varuna Travel Agency Automation System
283	Online Fund Information System
284	Software Information Provider
285	College Web Site
286	Online Building Material
287	Air Ticket Booking Portal System
288	E-Property- Estate Agent and Property Management System
289	Future Fashion
290	Online Lic Agent Job Management System
291	Online General Insurance
292	Financial Management System
293	Market Survey Management System
294	Retail Management System
295	Movie And Music Library Automation
296	Online Auction System
297	Online Advertisement System
298	Coaching Institute Information System
299	PVR CINEMA

300	Online Apollo Hospital Management System
301	Online Allahabad High Court System
302	Online Restaurant Management System
303	Online Rice Mill Management System
304	Visual Basic Language
305	Computerization Of Bus-Booking System
306	Music Station
307	eBilling & Invoice system
308	Boy's Hostel Management System
309	Chemist Shop Information System
310	Apartment Information System
311	Publishing Automation
312	Online Boutique Management System
313	Pay Roll Automation System
314	Computerization Of Roadways
315	Automation of Sales & Purchase Management System
316	Online Hotel Booking System
317	Jet Airways Booking System
318	Banquet Hall Management System
319	Automation Of Fast-Food Center
320	Office Management System
321	Automation of Computer Hardware Repairing shop
322	HR Management System
323	Video Library Information System
324	Automation Of Restaurant Management System
325	Computerized H-R Department
326	Garment Shop Solution
327	Online Study Room
328	Automation of Music And Movie Library
329	Bank Transaction Management System
330	Exam Quiz Management
331	Automation Of Study Centre
332	Mobile Shop Services
333	Management Of Academic Center
334	Automation Of University Handling
335	Police Station Information System
336	Uttranchal Tourism
337	Online Trading System
338	Online Degree College Management System

339	Computerization Of Hospital Service Management
340	Online Fullonjobs.Com
341	Jeevan Jyoti Hospital
342	Health care System
343	Software Development
344	Electricity Information System
345	Dream Airways
346	Car Sales Management System
347	Software Storage
348	Jewellery Transaction Management
349	Sports Training Centre
350	Automation Of Question Banks
351	Automation of Maruti Workshop
352	Online Call Center & BPO Automation
353	Social Networking Site
354	Information System For Courier Service
355	University Exam Controlling System
356	Assignment Project Submission System
357	Computerization Of Jal-Nigam Information
358	Information System For Bottle Refilling
359	Online Electricity Billing System
360	Institution Management System
361	Empower – An e-Learning Portal
362	Admission Control System
363	On Line Telephone Billing System
364	Online Lawyer Case Management System
365	Automation of Automobile Showroom
366	Hospital Information Management System
367	Eye Clinic System
368	Apartment Management System
369	Guest House Automation System
370	Automation of Bank Management System
371	Computerized Mobile Shop
372	Public Work Development System
373	Computerization of Bike Service Center
374	Online Water Supply and billing management
375	Passport Registration System
376	Automation Of Publishing House Management
377	Indian Postal Service

378	Student Database Management System
379	Online Movie Ticket Booking System
380	Assignment Submission And Examination Process Automation
381	Laptop Showroom Management System
382	Bus Reservation System
383	Eye Hospital Management System
384	Software Project Team Management System
385	Computer Product Service Centre
386	Consumer Sales/Purchase System
387	Mobile Shop Automation System
388	Bag Manufacturing Management System.
389	Online Tender Handling System
390	Bharat Sanchar Nigam Limited
391	Book Publishing Management System
392	Furniture Showroom Management System
393	Online Hotel Management System
394	Hospital Management System
395	Online Tagore Public School Management System
396	Samsung Plaza
397	Online UPTEC marks and attendance management system
398	On Line Lg-Service Management System
399	Online Anu Image Maker Advertisement Agency
400	Book Zilla An Online Book Store
401	E-Messaging with Chat Room
402	Online Hotel Crown Palace Management System
403	Online Courier Processing Services
404	Railway Traffic Management System
405	Airbus Service Center Management
406	College Event Management System
407	Online Music Store
408	Reservation/Cancellation Of Airlines Management System
409	Central Prison Management System
410	Human Resource Management System
411	Automation Of Departmental Store
412	Mobile Number Tracker With Digital Contact Book
413	Post Office Management
414	Online Anu Image Maker Advertisement Agency
415	Online Computer Shop
416	Online Connecting Corner

417	Foundation Of Computing
418	Travel Agency Management
419	Computerization of Medical Shop
420	Cipher Mailing System
421	Bharat Sanchar Nigam Limited
422	Chemist Management System
423	Taxi sharing system
424	AYSK Degree College
425	Computerization Of Army Canteen
426	E-School Management System
427	On Line Crime Reporting Management System
428	HR-Operation Management
429	Computerization of Apartment Information System
430	Online Tour And Travel Management System
431	Automation Of Footwear Company

FOR MBA Final Year

C.D. No.	topic name
1	In Marketing Division Of Iffco On Distribution Channel Of Fertilizer
2	A study on effective of different schemes offered by AMC in the current economic scenario reduced risk.
3	Gold Exchange traded FUNDS
4	Marketing Stragy Of Bajaj Allainz
5	Competency Mapping - Developing a Competency Set For Integrating HR Management
6	Online Banking Management System
7	Comparison between Reliance Life Insurance & Tata AIG Life Insurance
8	Stress Management At Executive Level And Its Burn Outs It
9	An analytical study of Union reverse mortgage Product of union bank of india
10	Comparison Of Marketing Strategies Between Reliance & Tata Aig Life Insurance
11	How to hire financial consultant and what is the role of financial consultants in insurance sector
12	To Study Impact Of Services Offered By Financial Security Organization On Customer Satisfaction –Icici bANK
13	Survey Data On Video On Wheels Conducted By Acc Limited

14	Problem Identification And Rectification In Claim Settlement”, In Johnson & Johnson
15	Comparative Analysis and Awareness About Private Life Insurance Company (Bajaj Allianz)
16	Assessment of brand positioning of buniyad in allahabad
17	Impact of Foreign Direct Investment on Indian Petroleum Industry since Liberalization
18	Effectiveness of advertising strategy with special reference to Haier
19	Marketing Of Financial Products With Special Reference To Icici Bank
20	Management of Hotel
21	Kfc In India: Ethical Issues
22	Impact of Reward and Recognition on Employee performance in banking sector with special reference to HDfCbank
23	A critical study of various tools used by banking regulatory body to control inflation.
24	A survey to find out attitude of small retailers for opening their shop in big shopping complex challenges and issues in Allahabad city “A case study of big bazaar
25	A comparative study on various plans and offers provided by VODAFONE and AIRTEL and consumer response towards these plans. A case study of Allahabad city
26	A study on consumer perception towards the Equity Market in India. A case study of Allahabad
27	Behaviour of consumer towards Five-fast moving consumer goods (f.m.c.g.) Brands
28	Financial restructuring of amf ltd.
29	Marketing And Sales Of Banking Services And Products
30	Financial Analysis Of Small And Medium Scale Enterprise at Indian telephone industry, Naini
31	ITC FIAMA DE WILLS (in shop activity)
32	Analysis Of Working Capital
33	Leadership Iti, Naini Unit Naini, Allahabad
34	Marketing Research And Sales Promotion Of Xpert Dish Wash Bar And Venus Toilet Soap
35	Deriving Its Financial Excellence
36	Study On Mutual Fund And Its Sales & Marketing
37	Customer’s View Regarding Services Of Reliance Communication In Allahabad
38	Beyond boundaries: a new role of reliance money in driving business collaboration
39	Reliance Money and its Impact on Indian Market
40	Stress Management At Executive Level And Its Burn Outs

41	Channel Development at Max New York Life Insurance Co. Ltd
42	Financial ratio analysis Of Hindalco industries limited
43	Performance Appraisal
44	Marketing strategy & pricing analysis in I.T.I.
45	Comparative Analysis of Reliance Money with its competitor
46	Working Capital
47	RELIANCE MONEY – Market Analysis and Public Interest in Stock and Mutual Fund
48	Comparative Analysis Of Life Insurance Policies Of Reliance Money And Lic
49	Investment Analysis And Thereby Determining The Potential For Various Financial Products
50	Study Of Mutual Fund Performance In India
51	Impact Of Celebrity Endorsement In Advertisement- A Customer Perspective
52	Comparative Analysis Of Product Features And Services Provided By Hdfc Bank And State Bank Of India
53	Sales and Marketing Study of Brokerage Structure in Reference of Other Broking House.
54	Amul (Marketing)
55	Marketing and Branding of Petroleum Products of Indian Oil Corporation Ltd.
56	Working Capital Management At HCL Infosystems Ltd.
57	Marketing Strategy of Coca-Cola an analysis & prognosis
58	Marketing & Distribution Network Of Reliance communication” Reliance Communications
59	Comparative Analysis of Product Features And Services Provided By HDFC Bank and State State Bank of India
60	Assessment of working capital term loan of Union Bank
61	Snooker Club
62	Mutual Fund-As A Best Investment Avenue
63	Module I (Banking)
64	Short And Medium Term Business Need’s” (Hdfc Bank’s Perspective)
65	The Profitability Of Commercial Banks By Taking Credit Risk Management As A Tool
66	Customer Satisfaction In Reliance Communications Ltd
67	An Analytical study On Bank Cards
68	Effectiveness of Knowledge Management
69	Global Standard Product
70	Business process analysis
71	Training process analysis
72	Effectiveness of training system
73	Comparative Study of Marketing Strategies of Hero Honda & Bajaj Auto Ltd
74	Financial performance through Ratio analysis of m.p. Laghu Udyog Nigam ltd.

75	Comparative Study Of Hdfc Standard Life Insurance Products With Any Other Insurance Products
76	The Whole Game Is On Pet (Coca Cola)
77	GPMS in BSNL
78	Marketing & Distribution network of Reliance Communication in Allahabad
79	Reliance Money and its Impact on Indian Market
80	Kfc In India: Ethical Issues
81	Marketing Procedures And Strategies Of Hindustan Cables Limited
82	Infra-Red Burglar Alarm
83	Training And Development Of Financial Consultant
84	Survival Strategy Of Hindustan Cables Limited In The Present Scenario
85	Conservation of Energy and performance analysis of Coal based thermal Power plant
86	Marketing strategies and Customer satisfaction of airtel
87	A Comparative Study Of Marketing Strategy In Beverage Sector With Special Reference To Pepsico And Coca Cola
88	Job Satisfaction Level Of Women Employees In BPO
89	Mutual Fund As An Investment
90	Consumer Perception Towards Telecom Services” at Allahabad
91	Stress Management Among Bank Employees
92	Training & Development in Indian Oil at Allahabad
93	Performance Appraisals Review And Training Need Identification
94	Study of Stress Management In Standard Auto Agencies
95	Mutual Fund As A Mode Of Investment With Reference To ICICI Prudential
96	A study of branded & non branded products consumed by customers
97	The Study Of Changing Attitude & Preference Of Consumer Towards Nestle Chocolate
98	Impact Of Vat On Traders
99	Customer Satisfaction Analysis Of Reliance Mobile In Allahabad
100	A Study Of Work Life Balance Of Faculties In Private Engineering & Management Institutes Of Lucknow City
101	A Research Report On Marketing Research At HCL
102	Impact Of Red (Right Execution Daily)
103	Performance appraisal system & it’s effectiveness in an organization
104	“Study Of Venture Capital In India And Its Aspects”
105	Marketing Of Financial Products With Special Reference To Icici Bank
106	Training & Development In Bpcl
107	Process And Practice Of Recruitment & Training In Gm Office, Ncr Allahabad
108	Comparative Study of Consumer Preferences towards nestle and Cadbury Choclates
109	A Study On Factors Influencing Consumer To Select Organized And Unorganized Jewellery Retailers
110	Welfare Facilities at Hindalko Renukut
111	Creativity In Advertising

112	Performance Of Mutual Fund Available With Reliance Money
113	Comparative Study and Analysis of Home Loan Schemes Offered by Different Banks
114	Advertisement & Media evaluation as a need in Today's scenario in FMCG (Nestle)
115	Comparative Analysis Of Cash Management Services Of Hdfc Bank
116	Competitive Study on Marketing Strategy of Pepsi and Coke
117	Employees Attitude Towards Organization Climate in AREVA T& D INDIA Ltd. NAINI, Allahabad
118	Knowledge Management in Oil Sector
119	Study On Awareness of Dish t.v. At Allahabad
120	Study On Impact Of Chinese Toys On Indian Toys Industry
121	Overview About Concept Of Value Added Tax & Its Usefulness Over Retail Sales Tax
122	Comparative Analysis Of Marketing Strategy of hul and itc
123	Research project report On Overview of currency derivatives market in india
124	A Study On Factors Influencing Consumer To Select Organized And Unorganized Jewellery Retailers
125	Training And Development (HR)
126	Study of the recruitment and selection procedure in NACIL
127	With Special Focus on Small Car Market at Allahabad: A Comparative Study
128	Customer Relationship management in Indian Petroleum Sector
129	Marketing Strategy and pricing analysis
130	Market Competitiveness of Aircel in Allahabad
131	Study On Impact Of Welfare Programme On Motivation Of Employees: A Case Study On Employees Of Bpcl
132	Market assessment and analysis of Virgin mobile in Allahabad
133	Welfare & Safety Measures A Profile Of Bharat Pumps And Compressors Ltd.
134	Market Analysis and brand value of Hero honda
135	To Study the Change in Buying Behavior & Customer Perception for Vodafone vs Airtel
136	Performance Of Mutual Fund Avilable With Reliance Money
137	A Study of the promotion schemes of the employees in NTPC
138	Employees Attitude towards organisation climate in Areva t &d India Ltd. Naini, Allahabad
139	Customer satisfaction In Retail industry
140	Marketing Strategy Of 'Hindustan Coca-Cola Beverages Private Limited
141	Indian Insurance & Its Impact On Economy
142	Marketing of Financial Products With special reference to Icici Bank
143	Overview About Concept Of Value Added Tax & Its Usefulness Over Retail Sales Tax
144	A Research Project Report On Itc Products In Rural Market
145	Security Access Through 89c51
146	Customer Satisfactions In Reliance Communications
147	Welfare activities for employee's morale
148	Motivation through HRD practices in M/S Sahara (India), Lucknow

149	Growth of Retail Sector in India
150	A Study On Indian Derivative Market
151	A Study Organized Retailing In India
152	Market Share of vending products of HUL with its Competitors
153	Role Of Banks In Secondary Market
154	A Review of Retention and Motivational Strategies in Academic Institutions
155	Analytical Study On Merger In Indian Banking Sector Bank
156	To Study the Stress Management and Counseling Strategies In the Insurance Sector
157	Impact of Foreign Direct Investment on Indian Petroleum Industry since Liberalization (1991 onwards).
158	Marketing of bank products With special reference to Hdfc bank
159	A New Investment Alternative – Carbon Credits
160	Financial Performance of Banking Industry
161	Advance Technology In The Indian Banking Industry
162	A Study Of Market Strategy Adopted By Archies Of Its Products
163	Working capital management In Bharat Heavy Electricals Limited, Varanasi (herp)
164	A study the effect of after sales service on consumer preferences for HONDA MOTORS
165	Distribution problem in the Market of Coca Cola
166	Current trends in Internet marketing
167	Final Report On Pepsico
168	Analysis Of Distribution Channel Of Coca-Cola
169	Effect of tv commercials on consumer decision making process W.r.t. Fmcg sector
170	Recruitment & selection policy Of Areva t&d india ltd - naini
171	Mahindra Finance
172	A Current Marketing And Promotional Strategy of Amul India And Its Products
173	Comparative Analysis Of Cadbury Chocolate In The Market With Its Competitors
174	Impact of Recession on Different Sectors of Mutual funds in India
175	Sales Management
176	Consumers' Perception Towards Post Paid Connection & Their Tariff Plans In Allahabad City
177	An Overview of hr Policy of Utkarsh Micro Finance Pvt. Ltd.
178	Product Analysis Of Bajaj Allianz
179	Retail Marketing in India
180	A Comparative Study Of Leading Choclate Companies In India With Reference To Cadbury, Nestle And Amul
181	Distribution Channel Of Procter & Gamble
182	Impact of Advertisement on Consumer Behavior: Comparison Between Rural and Urban Youth
183	360 Degree Performance Appraisal - A case study of Maruti Udyog Ltd.
184	Stress Management in call Centres In Infosys bpo
185	Motivation to work setting: A comparative analysis between managers & workers

186	Supply Chain Management in Retail Sector With special reference to Big Bazar
187	Position of Amul Icereme in india “a comprehensive study”
188	Market Potential For Ultrtech Cement Cement Samra
189	Supply Chain Management In Big Bazaar
190	Global Marketing
191	Study the customer’s perceptions about departments of MAGMA.
192	Conflict Management
193	Kitchen Appliances India Limited
194	Use of Dividend Policy in Automobile Finance (FINANCE SECTOR) in (MAHINDRA FINANCE)
195	A Study On Employee Motivation – With Special Reference To Keane International (India) Pvt. Ltd
196	Consumer behavior pattern of retail outlet and kirana store – a comparative study
197	Recruitment and training in Northern central railways, Allahabad
198	Analysis of unit link insurance plan of ICICI Prudential Life Insurance
199	Customer relationship management In Indian Petroleum Sector
200	Marketing Strategy And Pricing Analysis
201	Recruitment Process Of Recruitment Officers, Consultant Trainers And Advisors
202	Leadership And Its Effects on Employees Performance On Hindalco Industries Ltd.
203	Women Empowerment through Micro Finance Institutions (HR)
204	Recruitment Process Of Recruitment Officers, Consultant Trainers And Advisors
205	Analysis Of Service Quality Affecting Profitability of Indian Banks
206	Quality Of Work Life
207	Study of Scope and feasibility of Aonla processing unit and its Products in Pratapgarh District
208	Investment Market & Systematic Investment Planning
209	Marketing Research And Sales Promotion Of Xpert Dish Wash Bar And Venus Toilet Soap
210	A comparative analysis of m.f. And other investment options with special reference to icici Prudential
211	Awareness & Perception About Mutual fund
212	A Study On Promotional Activities Practiced By Cement Companies In Allahabad Market
213	Marketing Of Reliance Prepaid Mobile
214	The Reach and Tertiary of Jeevan Saathi and Digiled and record availability of Eveready Vs other brands
215	Customer Perception Regarding Parag Product
216	Corporate Governance Standard and Practices in Public and Private Sector Banks
217	Rural Infrastructure And Economic Development
218	Comparitive Study On Consumer Buying Behaviour Of Hero Honda And Bajaj Pulsar
219	Compretive study of sales and services of soft drinks with sepecial reference to Pepsi and coco- cola
220	Need Of Tranning For Employees In An Orgnization
221	A Comparison Study On The Top ‘Three’ Two Wheeler Companies In India

222	Marketing Strategy Of Bhel (Bharat Heavy Electricals Limited)
223	Impact Of Recession On Indian It Industry
224	Growth of Indian organized retail sector in 21st century
225	Comparative analysis - market share of vending products of Hidustan unilever limited With it's competitors
226	Costumers Preference Towards Different Brands Of White Goods With Special Reference To Refrigerator And Washing Machine In Varanasi
227	Recruitment and selection
228	Comparative Analysis Of Lightening Equipment Crompton Greaves And Surya Roshni ltd.
229	"Global Computer Show Room Management System
230	Imperial Tobacco Company
231	Rural Marketing Of Fmcg
232	Marketing Strategies Of Hero Honda Bike
233	Market Strategies Of Pepsi
234	Advertising Policy Of Electronic Goods
235	A comparative study of consumer perception of B.S.N.L. and other telecom industry in Allahabad
236	Market Survey On Data Cards & Promotion Of Reliance Netconnect Data Card
237	Pilferage and loss Prevention Mechanism In Store
238	Market Analysis And Pricing Strategies Iti Limited Naini Allahabad
239	Recruitment of financial Consultant HDFC
240	A Study Of Marketing And Financial Assessment Of Union Miles Product Of Union Bank
241	Working Capital Management (Areva)
242	Retail Effectiveness Of Airtel In Allahabad
243	Supply Chain Logistics Management (Areva)
244	Study of personnel management (in reference to) Sonata Finance Private Limited
245	Performance Of Shyam Ghee In Allahabad
246	Benchmarking On Hr Practices & Policies
247	Comparative Analysis Of Dealer Satisfaction For Different Dth Players
248	Marketing Strategies For Trading Of Mutual Funds
249	Role of HR in Employee Satisfaction and Employee Welfare.
250	Channel Development Manager Of Hdfc Slic
251	Comparative Analysis Of Broking Service Provided By Shcil With Other Broking Houses In Allahabad
252	Standard Operating Process & Financial Analysis Of Areva T&D Naini (Pti Unit) Allahabad (Areva)
253	Customer Relationship and Services At Pantaloons Allahabad
254	Working Capital Management & Profitability Analysis Of Bpcl
255	Training And Development (Bhel)
256	Recruitment process In Tata docomo
257	Customer preference & Attributes Towards Saving Account of HDFC Bank, New Delhi

258	Study Of Market Analysis In Transfarmer & Distribution (Areva)
259	Effectiveness of Training & Development in Areva
260	Training & Development Environment in Areva
261	Brand Preference And Competitive Analysis Of LG
262	Distribution channel of fertilizer (IFFCO)
263	Iffco Phulpur Distribution Channel Of Iffco Fertilizer Unit (New)
264	Study On Training & Development In Hindalco Industries, Renusagar (BIRLA, HINDALCO)
265	Supply Chain Logistics Management In Areva
266	Qualitative Analysis of Key Result Area and Goal Setting (Areva)
267	Job Satisfaction (IFFCO)
268	Credit Sales Management At Sail
269	Working Capital Management in Indian Farmers Fertilizer Cooperative Limited
270	Effectiveness of Recruitment & Selection Practices
271	Demat Account Karvy
272	Marketing Planning & Products Analysis (BPCL)
273	The Mutual Funds Market And Level of Awareness (BAJAJ CAPITAL LTD)
274	Comparative Study of Mutual Funds Offered by some Companies in Indian Market (Reliance Money)
275	Brand Promotion Activities Vis-À-Vis Customer Satisfaction”For JP Cement
276	Analysis Of Working Capital ITI
277	Comparison Of Ing Vysya Bank (Saving Account) With Hdfc And Icici Bank
278	Distribution Channel of Fertilizer (IFFCO)
279	Business Development Of Mahindra Finance” In Allahabad
280	Overall Marketing Strategy With Special Reference To Distribution Efficiency At Iffco Phulpur, Allahabad (IFFCO)
281	Marketing & Distribution Channel of Fertilizer (IFFCO)
282	A Professional Practical Approach To Human Resource Administration At asm Technologies Limited
283	Analysis Of Agency Development & Consumer Awareness In Life Insurance
284	A Study of Marketing Strategy of Parag (Dugdh Utpadak Sahakari Sangh Ltd.) and its competitors(Parag)
285	Awareness of Banks product offered By ING-Vysya Bank in Allahabad
286	Purchase Procedure BHARAT PUMPS & COMPRESSER'S LIMITED (BPCL)
287	Consumer Buying Behaviour Towards the Product of Pantaloon India Ltd. In Allahabad.
288	Inventory Management in n.t.p.c. Shaktinagar , Sonebhadra (NTPC)
289	Performance Appraisal Of Employees In IFFCO
290	Comparative Study of Distribution Network Pepsi Vs Coke
291	Analysis For The Road Transportation Of Odc areva
292	Financial Performance Of ntpc And Fuel Accounting, Procurement, Traffic Calculation (NTPC)
293	Hr Initiative – New Induction Programme

294	Working Capital Management At Ing Vysya Bank
295	Marketing Strategic Plan
296	Customer Satisfaction areva
297	Customer Satisfaction For Airtel Products And Services
298	Business Process Analysis of” Kotak Securities At Allahabad
299	Marketing Plan In Bpcl
300	Strategic Management In Bpcl
301	Personnel Management & Industrial Relation
302	Minor Project on Rural Development – A study for financial assistance schemes
303	A study to analyze the significance of Packaging in the Processed Food Industry (Tea & Coffee)
304	To Study The Feature And Future Of On-Line Share Trading In India At ANGEL BROKING Ltd.
305	Survey On Agricultural Schemes Running In Rural India
306	Vodafone Market Share Analysis
307	Competency Mapping OF HR Professionals IN AREVA T & D India Ltd.Naini, Allahabad
308	Analysis Of Credit Risk & Back End Operations
309	Study on Awareness Level of On-line Trading Among the investors
310	Sales & Promotion Of Pepsi at Lucknow
311	Regarding working of a Broking Firm & its Investors At Religare Securities Limited
312	Study of life-Insurance and Investment Strategies at ING Vysya Bank
313	Effectiveness Of Performance Appraisal System In Sonata
314	A Study On Consumer’s Perception And Brand Awareness Towards Packed Milk In Allahabad market Parag
315	Stock Market And Stock Trading
316	Training And Development Of Reliance Industry
317	Clinic Management System
318	Awareness about the Brand Image among the Dealer of Delhi
319	Spencer’s retail LTD. (Alliances and Activation)
320	Investors perception towards Equity Market and PMS of Reliance Money
321	Training & Development of Iti limited
322	Buyers behaviour toward merchandises at Pantaloon Retail India Limited
323	Marketing And Sales Of Financial Products
324	Study Of Competitive Analysis Of Retail Satisfaction With Retail Expansion Of Airtel Outlet In Gorakhpur
325	Perference Of The Advisors Towards Mutualfund
326	Analysis of financial statement of Areva t&d Allahabad
327	Awareness Of Systematic Investment Plan (Sip) As An Investment Option In Varanasi City
328	Consumption Pattern Of Iron & Steel In Sugar Industry
329	Various Loan Schemes of Magma

330	Controlling The Risk Factors Of Commodity Market Through Risk Management Cell (Rmc)
331	Working Capital Management & Inventory Control
332	Comprehensive Study Of Parag Brand Comparison of Milk Product of Parag Brand with Other
333	Risk Management” Regarding working of a Broking Firm & its Investors At Religare Securities Limited
334	BSNL (Billing System)
335	Marketing Works in dlw
336	Each Dealer Survey To Map With Pepsi
337	Study of the recruitment and selection procedure in Ril Naini Allahabad
338	Blood Bank Management System
339	Comparative Analysis And Distribution Of Dainik Jagran With Other News Paper
340	A Study of Job Satisfaction and Motivational Strategies of Axis Bank
341	Impact Of Performance Appraisal On Employee Motivation In Bpcl
342	Quality Cost And Schedule
343	A study in rural Marketing of FMCG Product In Agra region”: A case study of HUL
344	Study Of Consumer Behaviour About Bsnl Srvices
345	A Project Report on Marketing Potential Of Hal Tad Kanpur
346	Analysis Of Current Account & Savings Account
347	Dynamics of Mutual Fund Distribution
348	Short And Medium Term Business Need’s HDFC Bank
349	Business Process And Its Improvement
350	Marketing Analysis and Standard Operating Process
351	Study On Learning Organisation At Areva T & D India Limited
352	Performance Appraisal Arewa
353	To Provide The Better Promotional Scheme For The Dealers Coca Cola
354	Recruitment Procedures & Improvement In Hiring System In Ing Vysya Bank
355	Feasibility Of Launching A Conventional G-Csf In The Oncology Supportive Therapy Market
356	Retailing in India: Trends, Challenges and Opportunities
357	Comparative Analysis Of Birla Sunlife Mutual Fund In Relation With Other Key Player In The Market And Consumer Behaviour
358	Sales Promotion And Consumer Behaviour Analysis Of Hcl Computers
359	Protection And Welfare Of Employees In B.P.C.L
360	Critical Analysis of insurance plan of ICICI Prudential Life Insurance
361	Training & Development in Arewa
362	Marketing Strategies of Pepsi
363	Competency Mapping & Career Planning at various private industries
364	Total Quality Management In The Hotel Industry In India
365	Dth Services- A Brand Revolution In Indian Market
366	Attrition In The BPO Industry In India

367	Study On Retention Managemnt In Wipro
368	Comparative Analysis Of Marketing Strategies Of Vodafone & Airtel
369	Comparative Analysis of Bajaj Pulsar V/S Hero Honda Hunk –On Basis of Product, Performance and Technical Specifications in Allahabad
370	Comparative Study of SME Financing Services Provided By Nationalised and Private Sector BankUCER
371	Customer Satisfaction For Bsnl Products And Services BSNL
372	Evaluation The Awareness Of Investors Regarding Mutual Fund With Special Reference To Karvy At Allahabad
373	Recruitment of Financial Consultant HDFC
374	The Study Of Performance Management System In Ntpc Rihand
375	School Of Manangement And Studies
376	Customer Relationship Management: Issues & Challenges In Service Industry
377	A Study Of Customer Perception On The Marketing Strategies Followed By Pepsico. for brand building
378	Recruitment & Selection process Of Leading Private Banks At Allahabad
379	Study Of Distribution Channel Of “Hul” In Rural Market
380	Integrating ILM, E-Discovery and DPA 1998 for Effective Information Processing
381	Venture Capital In India
382	Comprehensive Study Of Compensation Management
383	Comprihensive Study Of Mutual Fund With Special Reference Mahindra Finance
384	Various Methods Of Taining & Development In Hindalco At Renusagar
385	A market analysis of wimco ltd. In match box industry
386	Mitigation in migration from rural to urban areas: An approach towards controlling sectoral imbalance
387	Performance Appraisal Management Of bisleri International Pvt. Ltd
388	5 C Framework for Knowledge Management (IT)
389	Performance Appraisal in iti ltd.naini , allahabad
390	Stock Management System
391	Consumer Behaviour Towards Bank’s Saving Account (HDFC)
392	Comparative Study & Consumer PERCEPTION of Airtel & Vodafone
393	Comparative Study Of Home Loans With Special Reference To Sbi & Icici Bank
394	Role Of Sales Promotion In Fmcg
395	A Comparative Study Of The Various Attributes Of (AMUL, NESTLE, CADBURY)
396	Recent trends and future of mutual fund
397	Bookstore Management System
398	It Product And Retail Equipments At Hcl Infosystem
399	360°performance Appraisal in Dabur
400	Analysis Of Npa With Reference To Public Sector Bank
401	Car Market And Buying Behavior - A Study Of Consumer Perception
402	User Experience in Web 2.0 Environment- An Analytical Approach through Preference Mining

403	Performance Appraisal System And Its Effectiveness In The Organization Eveready Flashlight Company
404	Emerging Trend In Modern Retail Format With Special Reference To Hul (Shakti), ITC (E-Chaupal) & Godrej (Adhaar)
405	A Comparative Study and Analysis of Personnel Management In Private and Public Sector Companies
406	Performance Appraisal System In Bajaj Hindustan Limited
407	Demand Function For Perishable Items Based On Deterioration, Seasonal Variability And Shelf Space
408	Opportunity And Challenge In Retail Market In India
409	Analyzing Contribution of Sales in Profitability of the Indian Retail Sector
410	Sales and distribution Network OF BISLERI
411	Retail Banking
412	Marketing Strategies Of Videocon & Comparison With Its Competitors
413	Product Analysis Between COCACOLA VS PEPSICO
414	Marketing strategy and promotional activities of landline and mobile telephones connection of b.s.n.l.
415	Analysis of Lcd Television market in India
416	Customer Satisfaction Study Of IFFCO Products At Farmers And Society Levels
417	Marketing Survey on Bharti Airtel Company Ltd.
418	Empowering Women Through Microfinance
419	Motivation At Reliance Industries Limited Manufacturing Division
420	Price War And Its Impact On Indian Telecom Industry
421	Marketing Strategy And Promotional Activities For BSNL
422	Market Analysis Of Fmcg Company 'Dabur'
423	A Comparative Study Of Marketing Strategies Of Fast Food Restaurant In India – With Special Reference To McDonald's And Kfc
424	Emerging Trends In Retailing
425	Comparative Analysis of ICICI Direct and Reliance Money A Descriptive Study
426	Role of Microfinance In Development Of Women Entrepreneur In India
427	Product Attributes Affecting Motorcycle Purchase Decision
428	Marketing Mix in Maruti Udyog Limited
429	Retail Strategies & Trends In Growing Competition
430	A Comparative Analysis Between Private Sector & Public Sector Mutual Fund
431	Role Of RBI In Maintaining Liquidity In India
432	Marketing Strategy of Bajaj Allianz
433	Assessing Satisfaction Level of Different Consumers of HOME LOAN
434	Analysis of Capital Structure of Public and Private Sector Banks
435	Working Capital Management (IFFCO)
436	Working Capital Management On Steel Industry With Special Reference To Durgapur Steel Plant
437	A Comparative Study Of Havells & Its Core Competitors In Indian Market

438	Comparative Study Of Marketing Strategies Of Café Coffee Day & Barista
439	Analysis of Indian retail market in 21st century
440	Customer Perception for Investment in Standard Chartered Bank
441	a study on employee motivation – with special reference to hindustan aeronautics limited (india) ltd
442	Every Dealer And Consumer Survey
443	Employees Retention In It Industries
444	Financial Planning for an investor & investment option in mutual funds of Kotak Mahindra Bank
445	A Study About Various Products of Nestle VIS A VIS Its competitorS (With Special Emphasis On Cadbury)
446	A Project On Motivational Analysis Of Reliance Money
447	A Project On Performance Appraisal Of Hcc Ltd
448	Analisis Of Icici Bank
449	Leadership: Not A Word But A Long Path That Unfolds Over A Time Period
450	A Study On Nifty Derivatives & Risk Minimization Trading Strategy
451	Workplace Stress Management
452	Job Satisfaction in the Insurance Sector in Delhi/NCR and Lucknow
453	Field Survey On Print Media
454	Marketing Mix for Dabur Vatika Hair Oil and Dabur Chyawanprash
455	Success Of Maruti Suzuki In Indian Automobile Industry
456	Employees Attrition In Information Technology Industry And Retention Programme To Reduce It
457	Sales And Marketing Strategy In Reynolds
458	Bank Of Baroda
459	Distribution Channel Relationship - A Study of Sales Promotion Tools in Dabur Foods [CRM]
460	Market Share Analysis Of Lupin Ltd.With Special Reference To Oral Asthma Therapy
461	How to increase operational sales on floor and Customer Services Provided By Big Bazaar
462	Production And Operation Process Of Machineries And Their Parts
463	The Distribution Of Amul Ice-Cream In Kanpur
464	Analysis of Significance of Dealer Promotion Schemes in Consumer Durable Products
465	Market Potential Of Bharti Airtel
466	Brand Awareness of Spencer's
467	A Study On Retail Banking Strategies In Public Sector Banks With Special Reference To State Bank Of India And Union Bank Of India
468	Study Of Performance Management System And Its Effectiveness (NTPC)
469	Study Of Performance Appraisal And Its Effectiveness (NTPC)
470	Marketing strategy and promotional activities of land line and mobile telephones connection of b.s.n.l.
471	Study Of Effectiveness Of Branding In Retailing
472	Comparative Analysis of Kotak Securities with Other Market Players

473	Analysis Of Working Capital (ITI)
474	A Study of the Satisfaction Level of customers Regarding Post Paid Connection Of Bharti Airtel In Allahabad City
475	Market study of duron engine oil to be launched in a new market at cetex petrochemicals ltd.
476	Analysis Of Customer Satisfaction Associated With Brand Archies
477	Working Capital Management In B.P.C.L
478	Indian Capital Market
479	Paradigm Shift In Indian Banking Sector
480	Financial Analysis of SAIL
481	Capital Budgeting
482	Comprehensive Study Of Coca Cola
483	Study Of Performance Appraisal And Performance Management System And Its Effectiveness (BPC)
484	Impact Of Advertising On Consumer Behavior With Reference of Reliance Communication
485	Product Range Benchmarking At Hardoi Choupal Saagar
486	Opportunitiesand Threats Of Organised Retailing With Reference To India
487	Website OF Symbiosis Institute of business Management (UIM)
488	Marketing & Promotional Activities of B.S.N.L. (BSNL)
489	Fundamental Analysis of South Indian Bank
490	Analysis of Depository Participants (Stock Holding Corporation of India Limited)
491	Role, Significance & Impact Of Supply chain Management In Fmcg Sector
492	Accounts/Bills Payable Of Areva T&D Naini (Pti Unit) Allahabad
493	Comparative Analysis Of Data Cards In Allahabad (Reliance)
494	Performance Appraisal System At Indian Oil Corporation Limited
495	Customer Satisfaction Survey In Allahabad Region (JP)
496	Indian Financial Services Sector In 21st Century- Emerging Marketing Challenges And Strategies
497	Study Of Student's Preference Towards Various Mobile Service Providers In Allahabad
498	Causes of Absenteeism and its solutions (NTPC Dabri)
499	Role Of Rbi In Maintaining Liquidity In India
500	Software development process In Birlasoft
501	Distribution Channel of PEPSI
502	Analysis The Need Of Working Capital Management
503	Role Of Working Capital Management
504	Onlne Share Trading (ICICI)
505	Study of the Organizational Climate and Employees reaction to it (Bank of Baroda)
506	Distribution Channel Of Fertilizer At Iffco Phulpur Unit (IFFCO)
507	Study of Performance Appraisal and Performance Management System and Its Effectiveness (BPC)
508	Performance Appraisal in HRM (IFFCO)

509	Brief Critical History Of Various Aspects Of Human Resource Management (ITI) (HR)
510	Welfare & Safety Measures Of Bharat pumps & Compressors Ltd. (BPCL) (HR)
511	Housing Finance Project
512	Portfolio Management And Mutual Fund Analysis (IDBI Bank)
513	Consumer Satisfaction About Product Of Parag
514	Investigation And Analysis Of Motivational Factors At Areva T&D Naini (Pti Unit) Allahabad (HR)
515	Performance Appraisal At Arewa
516	Study of Promotional Strategy of ICICI Prudential Life Insurance Co. Ltd ALLAHABAD
517	A Study Of The Distribution Channel Practices Of Match Box Industry Case Study Of Wimco Limited,At Bareilly
518	A Study of the Effect of the various Means of Communication on Customers' Decision to Select a Retail Outlet
519	Market Planning And Product Analysis Of Bpcl
520	Study Of The Organizational Climate And Employees Reaction To It” And “Recommend Ways For Effective Coaching And Mentoring For New Entrants In Bank
521	Sales promotional strategy of Parag in Allahabad
522	Consumer Perception Of Parag
523	Knowledge Management At Executive Level And Its Burn Outs
524	Recruitment And Selection In Iti Limited Reabareli_
525	A Study On Analysis And Implementation Of Effective Training & Development Programe
526	Recruitment and Selection The Oudh Sugar Mills
527	Micro Finance
528	Postpaid Research & Distribution Channel Of Bharti Airtel In Allahabad
529	A Study & Analysis Of Hul On 4p's Of Marketing And Its Consumer Behaviour
530	A Study And Analysis Of Shopping Malls In Ncr
531	Billing System Of Bsnl
532	Marketing Analysis Of Hdfc Standard Life Insurance
533	Recruitment, Training & Development At South Indian Bank
534	A Study Of Advertising Campaign Of Hul Vis A Vis Its Competitors
535	Working Capital Management At BHEL
536	Perfomance Of Different Sectors Of Mutual Funds During Recession
537	Scope of advisors in mutual fund” with special reference to n.j. India invest.allahabad
538	Marketing & Financial Analysis Of Areva T&D India Ltd
539	A Study On The Usage Of Derivative Products By Retail Investors (KARVY)
540	Effectiveness And Efficiency Of Product Advertisement Towards Its Sales (Shyam Dairy)
541	Reliance Money – Expanding it's Horizon (Finance)
542	Marketing Survey Of Branded And Non Branded Footwear In Kanpur Local Market (Marketing)
543	Customer preference & attributes towards Saving Account of HDFC Bank, GORAKHPUR

544	Market Strategies And Sales Promotion Of Coca Cola
545	Study of Stock Replenishment Process in PANTALOONS____
546	Analysis Of Financial Products & Services Offered By Karvy At Allahabad
547	A Study Of Demat Account And Share Trading Service Of Karvy
548	Profile - A study on employee welfare scheme and corporate social responsibility provided by central Govt. under takings
549	Feedback And Succession Planing
550	Market Share And Price Positionig Of Jaypee Cement
551	Working Capital Management And Ratio Analysis
552	Market Analysis For Kotak Life Insurance With Special Refference To Allahabad
553	A Study On Equity Research In Stock Market And Share Trading
554	Consumer Satisfaction In Relation To Different Producta Under Derrivative Environment With Special Referance To Kotak Securities Allahabad
555	Working Capital Management (Coca Cola)
556	A comparative financial and technical analysis of metal, oil & gas and power sector companies
557	Mutual Funds Is The Better Investments Plan
558	Customer Satisfaction Of Jaypee Cement In Allahabad Region
559	Wealth maximization of investors through SIP with special reference of NJ Fundz Network At Allahabad
560	Working Capital Management & Ratio Analysis (Arewa)
561	Analysis Of Working Capital (ITI)
562	Customer Relationship Management
563	Scope of Advisors In Mutual fund with special reference to n.j. india invest allahabad
564	Marketing Strategies Of Tata Aig Life Insurance
565	Comparative Analysis Of Pepsi And Coke In “A” Class Beverages Outlets
566	A Study Of The Impact Of Information Technology In Diesel Locomotive Works
567	Training And Development (Angel Broking)
568	A Study Of Marketing Plan And Product Analysis Of Bpcl
569	Working Capital Management At Larsen & Toubro Limited
570	Voice Of High Value Arpu (Average Revenue Per User) Customer Of Airtel, Allahabad
571	Business process analysis & it's improvement in areva t & d India Ltd.
572	A Study of Ethics Justice And Fair treatment to the employees with special reference to AREVA T&D
573	Growth Of Ntpc Installed Capacity & Generation
574	A Study On Employee Welfare Scheme And Corporate Social Responsibility Provided By Central Govt. undertakings ITI
575	Preference Of The Financial Advisors Of Karvy Towards Mutual Fund
576	A study of Customers and Retailers Perceptions With Regards to Parag milk
577	An Overview For The Mutual Fund Investment Awareness In Allahabad City
578	Kanti Bijlee Utpadan Nigam Limited, Kanti Muzaffarpur (NTPC)

579	Marketing Strategy Areva T&D India Limited, Naini Allahabad
580	A Management System (BSNL)
581	Industrial relation” In Kalyanpur Cements Ltd.
582	A Study On Employee Motivation In Hindustan Aeronautic Ltd Lucknow (HAL)
583	Performance Management System In Kbunl, Mujaffarpur, Bihar (NTPC)
584	Financial Performance And Overview Of NCL
585	Analysis Of Consumer Attitude, Taste And Prefrence About Parag Dairy Product With Special Refrence To Allahabad City
586	A Study On Customer Satisfaction For Bsnl
587	Insurance Products And The Role Of Channel Intermediaries
588	Comparative Study Of Risk-Covered And Returns Of Various Policies Of Lic And Icici Prudential
589	A Study On Employee Motivation In Hindustan Aeronautic Ltd Lucknow (HAL)
590	Comperative Analysis (Ocean WebSoft Private Limited)
591	Recruitment & Selection Analysis of (ITI)
592	Comparative Analysis and Market share of Pepsico and CocoCola
593	Marketing Survey Of Corporate : - A Customer Behavior
594	New HR Trends in Recruitment In HP INDIA SALES Pvt. Ltd.
595	The Grievance Handling Procedure (BPC)
596	Market Stratige Of Amar Ujala In Varanasi
597	Retail audit survey report on nbr&nsp shops of nokia India Pvt. Ltd
598	Tag Line Of The Company Works As A Effective Advertising Tool SRIRAM
599	Marketing Plan & Product Analysis (BPCL) (Marketing)
600	Analysis Of Working Capital Management (HINDALCO)
601	Recruitment And Selection Process In Lohia Warehouse Pvt. Ltd
602	A Study On Marketing Plan (Parag)
603	Recruitment And Selection (EPC GLOBAL)
604	Rural Marketing Practices & Social Development Practices Of Iffco
605	Customer Satisfaction of Two Wheelers Industries With Special Ref. to Yamaha
606	Contribution Of Mirza Group In Footwear & Leather Industry
607	Descriptive Survey Of Corporate : - A Customer Behavior
608	Analysis Of Demat Account And Online Trading (Unicon) (Marketing)
609	A Comparative Study Of Nbfc In India (Finance)
610	Analytical Study of Reliance Retail
611	Infrastructure in India : A Study on Port Sector (School of Management Studies)
612	Study Of The Organisational Climate And Employees Reaction To It” And “Recommend Ways For Effective Coaching And Mentoring For New Entrants In Banks
613	Motivation and Work -Investigation and Analysis of Motivational Factors At work
614	Performance Appraisal IN BAIDYANATH
615	Recruitment & Selection Process In Bharat Sanchar Nigam Ltd

616	Effectiveness Of Ethics In Modern Business	
617	Comparative Analysis And Market Share Of Pepsico & Coca Cola (Marketing)	
618	Market Strategy of PARAG Milk	
619	Emerging Hr Trends In Indian It Industry	
620	Marketing Strategy To Promote The Sale Of The Financial Products (Sri Ram)	
621	Analysis of working capital in b.s.n.l.	
622	A Study of Customer Satisfaction At Big Bazaar	
623	National Stock Exchange Of India Limited	
624	Client Satisfaction Survey Of Sonata Finance Pvt. Ltd.	
625	Comparative Analysis Between Mutual Fund And Conservative Investment (Birla Lunlife Mutual Fund)	
626	MadhurMilan.Com	
627	Analysis of outdoor and indoor advertising	
628	A Study on Uses Of in banking Industry	
629	Absenteeism-Cause, Effect & Control With Special Reference To Bsnl	
630	A Study on impact of life style on consumer behavior with special reference to purchasing of mobile handsets	
631	Total Quality Management In Hr	
632	Working Capital In Vatika Groups	
633	A Comparative Study and Analysis of Unit Linked Insurance Plans (ULIPs)-An IDBI FORTIS Perspective	
634	Role of Celebrities in the Field of Advertising	179 Page
635	It Systems At Sohar Aluminium Company, Sohar	127 Page
636	Workmen Satisfaction Of Employees To Study Their Content Level On Various Criteria With Special Reference To Hindalco	
637	To Study About Customer Satisfaction Of Reliance Communication	
638	Role Of Sales Promotional Activities On Detergent and Soap Products (FMCG)	
639	A Study on Determinants of Consumer Preference With Reference to the Various Home appliances of LG Brands	
640	Role Of Sales Promotion On FMCG	
641	Role Of Promotion In Fmcg	
642	Effectiveness Of Performance Appraisal HRM	
643	A Study Of Effectiveness Of Team Building In An Organisation	
644	The Employee's Attitudes Towards Planned Organizational Change	
645	Workplace Environment and its Impact on Employee Performance	
646	Measuring Organizational Performance in Strategic Human Resource Management: Problems and Prospect	
647	Market Analysis Of Hero Motocorp (Formerly Hero Honda)	
648	Analysis of operational activities of sales on floor and Customer Services Provided By Big Bazaar	

649	Competency Mapping Developing A Set For Integrating Hr Management In Ntpc
650	Comparative study of Credit Card services
651	A Study Of Workforce Diversity In I.T Industries In India
652	Overview And Personnel Management Of Bpcl
653	Challenges Faced By The Retailers In Rural Market, With Special Reference To Kaushambi, Uttar Pradesh 4th Sem.
654	Consumer Perception In Pantaloons
655	Ratio Anylysis Arewa
656	A study on Impact of Promotional Strategies on Consumer buying behavior
657	Comparision Between Leading Chocolate Market in india
658	Retail Sector in India
659	Growth Of Retail Marketing In India
660	Employee Motivation In Monetary Term
661	Effectiveness of Training-Benefits Of Employees At JAYPEE COMPANY CHUNAR
662	Comparative Study of Vishal Megamart at Allahabad and its Competitors
663	Study Of Marketing Strategies Of Maruti Udyog Limited
664	Role of HR Dept. In CSR Initiatives
665	Consumer Satisfaction of Airtel Cellular Subscriber Marketing
666	A Study On Talent Management: "A Modern Approach For Employee Retention In Organizations
667	Comparative Analysis of Public and Private Sector Bank
668	Role Of Consumer Based Sales Promotion In Fmcg Sector
669	Employees' Attitude Towards Organisation Climate In Bharti Airtel Ltd, Lucknow
670	Insurance Sector And Infrastructure Development
671	Comparative Risk Return Analysis of Mutual Fund schemes of HDFC & Reliance
672	Role of consumer based sales promotions in FMCG sector
673	Study of leather industry, a special reference to export from India
674	Employee Satisfaction at Bharti Airtel Ltd.
675	Advertising Effectivness at Bharti Airtel Ltd.
676	Stress Management In Banking Sector
677	An Analytical Study to Determine the Demographic, Cultural and Seasonal Effect on the Consumption Behaviors of Vegetables and Fruits in India (IT)
678	Customer Satisfaction At Vodafone
679	Comparative Study Of Bajaj V/S Hero Honda
680	Efficiency And Effectiveness Of Multiplex In Present Business Perspective Of Allahabad
681	Training and development of employee
682	Solar Energy
683	Internet Solutions Provided By Reliance Communications
684	Quality Of Work Life In Hotel Industry
685	Analysis of marketing strategies of Cadbury India Ltd

686	Mahatma Gandhi National Rural Employment Guarantee Act
687	Uttar Pradesh State Road Transport Corporation
688	Perspective Study of ICICI Bank in India & Comparison with SBI Bank
689	Micro Finance in India.
690	Customer Satisfaction Index Regarding at Big Bazar
691	A Pragmatic approach to explore customer Relationship management in banking section; and analysis of ICICI Bank
692	Capital Structure Of Hindalco Industries Limited
693	Inventory Management
694	Customer Perception On Mutual Fund
695	A Strategy Of Portfolio Return On The Financial Market in Allahabad at Shri Ram Fortune
696	Study Of Best Practices Of Performance Management System At Moserbaer
697	Study Of Training & Development” In Hindalco, Renusagar
698	Sales Promotion Of Nokia Products
699	Distribution Channel Relationship - A Study of Sales Promotion Tools in Dabur Foods [CRM]
700	Distribution Process Of Urea (IFFCO)
701	Marketing & Promotional Activities of b.s.n.l. (Bharat Sanchar Nigam Limited)
702	Cost Reduction Techniques
703	Integrated Marketing Communication Of Lux Shop By Hindustan Unilever Limited
704	A Study On Fluctuation In Share Prices Of SBI And ICICI
705	A Study On: Cost-Volume-Benefit Analysis At IFFCO Ltd
706	Talent Management Survey
707	Recruitment & Selection process of Leading Private Banks at Allahabad
708	A comparative study on branded automobiles products in the market with special reference to Bajaj & Honda
709	Recruitment & Selection in BPCL
710	Marketing Plan & Project Analysis
711	A Study On Growth Of Mutual Fund Industry In India
712	A Study On The Customer Behaviour At Vishkhapathem Central Shopping Mall
713	ekuo lalk/ku izca/ku iz.kkyh
7 14	Working Capital Management Of Alstom T&D India Ltd. (Naini Unit, Dti)
715	The Current Scenario Of Derivatives Market In India
716	Marketing & Distribution Network Of Airtel Communication In Allahabad
717	A Comprative Study on Branded Automobiles Products in the Market
718	Analyzing the gap between management perception and customer perception
719	A Survey on Customer Satisfaction of Maruti Suzuki Products in Allahabad City.
720	Research Report On Customer Satisfaction Towards Maruti Swift
721	Company Management System 121 page
722	Customer Perception And Attitude Toward Visakhapatnam Central
723	A Comparative Study Of Training And Development Methods Use In Private And Public

	Sector
724	Relevance of c r for business development in it industry and software solutions
725	Service Delivery Mechanism
726	To Study the Relationship Between ‘Customer Satisfaction And Willingness To Pay
727	Retail Biz Magazine And Articles And Reports On The Internet
728	Study on Cash Management of Standard Chartered Bank
729	Marketing Strategy Of Coca-Cola
730	Implementation of Advanced QC tool (Taguchi method) for the optimization of Center Less Grinding Process Parameters
731	A Comparative Study On Branded Automobiles Products In The Market With Special Reference To Bajaj & Honda
732	Learning Organization
733	Process of Power Transformer of Areva
734	Loaning
735	Merger
736	An Empirical Study Of The Marketing Strategies Of Lg Vis A Vis Competition
737	Human Resource in Reliance Communication
738	Marketing Planning & Products Analysis (BYNL)
739	Quality of work life at electronic corporation of India Limited
740	Study Of Cost Of Providing Micro Finance Services In India
741	Human Resource Policies & Functions In A Service Industry (Kanha Shyam)
742	Need Of Training For Employee In An Organization
743	Recession Problem In It Sector
744	Indian Banking System
745	Credit Card Services
746	Modern Trends In Leadership Styles In India
747	Recruitment and Selection at Aviva Life Insurance
748	Market Analysis & Pricing Strategies
749	Study Of Training & Development” at BPCL , Naini , Allahabad
750	Vodafone Market Analysis
751	Customer Perception Towards Private Label In Comparison With Manufacturing Brands
752	Profitability & Operational Efficiency of Banks in India
753	Comparative Study of Financial Report of Top Three Banks of India
754	Working Capital Management On Kotak Mahindra Group
755	Comparative Analysis Of Private And Public Sector Banks (NPA’s)
756	Stress Management for Indo Gulf Fertilizers Limited (An Aditya Birla Company)
757	Competitive Scenario Of Telecommunication Sector
758	A Study On “Quality Of Work Life” At Lucas- Tvs, Padi
759	Investment Analysis And Portfolio Management (Aditya Birla Money Ltd.)
760	Marketing And Branding Of Petroleum Products Of Indian Oil Corporation Limited

761	Processing and Quality Analysis of Milk
762	Working Capital Management of Oil and Natural Gas Corporation (ONGC)
763	A Study Of Working Capital Management In Small Scale Industries [SIDBI] Finance
764	Analysis of Working Capital and Ratio Analysis' is a bonafide record
765	Marketing Straregy For Exporting Brassware To Canada
766	Foreign Direct Investment in Retail
767	Social Media Marketing Strategy for Business Unit Heads (BUHs) of Wipro Infotech At Wipro Limited
768	Financial Risk Maturity Modeling (RMM) To Evaluate Risk Management Practices (Misys Software Solutions)
769	Mutual Fund Is A Better Investment Plan
770	Comparative Study Of Ulip & Mutual Funds (Allahabad)

FOR PGDCA

C.D. No.	topic name
1	Restaurant Management System
2	Banking System
3	Employee Information System
4	Student Record Management System
5	Employee Information System
6	Bus Ticket Reservation
7	University Exam Automation System
8	Library Management system
9	Shopping Complex Management System
10	Router Simulator
11	Automation of Telephone Bill
12	Comparative study of operating systems
13	Visual Basic
14	Query Handling Techniques
15	School Management
16	Banking System
17	On Campus Wide LAN
18	O-Level Management System
19	Personal Information System
20	Insurance policy management system
21	Hotel Management System
22	Simple Payment System
23	Farm Management System

24	Quiz System
25	Automation of Advocate Office
26	Video Library System
27	Bank Management System
28	Recharge Management System
29	Bank Automation
30	Computerization of Bank
31	Mobile Retail Management System
32	Calculator
33	Hostel Information System
34	Automation Of Automobile Service Station
35	Payroll Management System
36	Banking Automation System
37	Bank Transaction Management system
38	Word Pad
39	Computerization Of Railway Shop
40	School Management System
41	Hero Honda Service Centre Manager
42	Centre For Computer Sciences (HTML)
43	Computer Networks
44	The Spatial Analysis of Indian Foods
45	Indian Railway Reservation
46	Top Ten Colleges In India
47	College Management System
48	Consumer Sales Management
49	Book Shop Management System
50	Hospital Information System
51	General Store
52	Automation of Blood Bank
53	Global International Bank
54	Central Library And Budgetary Control System
55	Different useful applications
56	Online Automation Of University System
57	A Software Package Of District Level Complaint Monitoring System On Ms Access
58	Office Automation of Institute of Computer Aided Design and Development
59	Allahabad Bank (Saving A/C)
60	Offline Examination System

61	Mobile Shop Services
62	Central Prison Management System
63	Computerization Of Payroll System
64	Video Library Management System
65	Sports-Fun, Fame & Fitness
66	Study Centre Management System
67	Crime File System
68	Library Management System
69	Utility Store Management System
70	Super Market Management System
71	Graphical Representation of Matrix using C
72	Automation Of Publishing House Management
73	City Finance System
74	Production Control System (For Carpet Industries)
75	Banking Management (SBI)
76	Automation Of Office Management
77	Railway Management System
78	Online shopping
79	Computer Hardware Shop Management Sys
80	Online Blood Bank Management System
81	Concurrency Control Technique
82	Transmission Media And Network Topology
83	Data Structure: Stack And Queue
84	Online Music
85	Coaching Management System
86	Airline Reservation System